



## Online Fundraising for Your FFP Mission Trip

If you plan to fundraise for your Foundation for Peace mission trip we offer two choices for online fundraising.

### 1. FUNDRAISING THROUGH FFP'S WEBSITE

1. **Tell your trip leader you will raise funds through FFP's website.**
2. Direct your donors to the *Donate to Trip Participant* page on the Foundation for Peace website: [foundationforpeace.org/donate/participant/](http://foundationforpeace.org/donate/participant/)
3. In the Donor Information section, make sure they write in your full name and select your group from the drop-down menu.
4. This donation will go directly to FFP. Each donation has 3% deducted for credit card transactions so make sure you fundraise the actual cost of the trip. For example, \$1,000 received online equals a \$970 actual donation.
5. Contact Ken Culver ([ken@foundationforpeace.org](mailto:ken@foundationforpeace.org)) to check on your fundraising totals.

### 2. FUNDRAISING WITH RAZOO.COM

Razoo is an online fundraising site that allows you to set up a personal fundraising page to receive donations, track progress, post pictures, send thank yous, and more. Razoo deducts a 5% fee from all donations. They will send money directly to Foundation for Peace. Here's how to set up a personal fundraising page:

1. **Tell your trip leader you will raise funds through Razoo.**
2. Go to [Razoo.com](http://Razoo.com)
3. Click "Start a Fundraiser"
4. For "Cause" write: Foundation for Peace. From the drop- down, select Foundation for Peace in Ironia, NJ.
5. Write the name for your fundraiser.
6. Click "Start Fundraising".
7. Create a Razoo account if you don't have one.
8. Follow the on screen instructions to personalize your page with photos, videos and a personal appeal. Here's a link to a previous personal FFP fundraiser: <http://www.razoo.com/story/Men-Nan-Men-In-Haiti>
9. Fill in information under Edit >> Set Your Goals, choosing a goal amount and end date. Remember to add 5% to your goal to cover the Razoo fee.
10. For "Designation," select "Other..." and write in your name, group and trip info.
11. Customize "Donor Thank You's" by adding a video and personal message to your thank you emails.
12. Share with Others. Promote your fundraiser by posting to Facebook, sharing on Twitter and sending an email to friends and family.
13. If you have a blog or website, Razoo provides custom donation widgets and status widgets.

**That's it! You're now fundraising. Track online donations and add offline donations to your total.**

Funds are automatically dispersed monthly to Foundation for Peace. If you have questions email Razoo at [support@razoo.com](mailto:support@razoo.com) or go to their blog at [news.razoo.com](http://news.razoo.com).